

DATA PROVIDER LICENSE

Address Type Indicator Data

This Data Provider License for Address Type Indicator Data ("License") contains the terms and conditions specified by Experian Marketing Solutions, Inc in connection with Customer's use of the Address Type Indicator Data (as defined below), and is incorporated into the Experian Data Quality Standard Terms and Conditions (the "Agreement") by reference.

Definitions

"Address Type Indicator Data" or "ATI Data" means the data containing addresses of business and consumers in the United States of America as provided by Experian Marketing Solutions, Inc. which is used in connection with the Licensed Materials.

Any term not otherwise defined herein, shall have the meaning specified in the Agreement.

1. Licence Grant

Customer is granted a personal non-exclusive licence to use the ATI Data only for Customer's own internal business use in conjunction with the Licensed Materials in accordance with the terms of the Agreement and this Licence.

2. Term

This License commences on the Effective Date specified on the Quotation and continues until the Agreement is terminated.

3. Restrictions on Use

- 3.1 Customer shall not use the Data to prepare, publish, clean or maintain any directory of names, addresses and telephone numbers to be made available to the public.
- 3.2 Customer may access the Data through an Intranet (which is available for Customer's internal use and is not accessible to the general public) provided Customer has reasonable security measures in place to prevent access of the Data by non authorized parties. Customer shall only allow authorized parties to access the Data through the Internet in order to again access to an extranet through a login and password protected system. Customer is prohibited from using the Data on any website, on the Internet or any other similar form of public electronic network that can be accessed without the prior authorization of Customer. For clarity, this shall not restrict Customer from gathering data on the Internet as per the normal course of business for internal use only.
- 3.3 Customer must use the Data in accordance with:
 - a) all applicable laws, regulations and ordinances, whether federal or state; and
 - b) the relevant Direct Marketing Association Guidelines (<http://www.the-dma.org/guidelines/index.shtml>) and in a manner which gives consideration to matters concerning privacy and confidentiality.
- 3.4 Customer will not make in any direct marketing solicitation, telephone solicitation or survey any reference to any selection criteria or any presumed knowledge about the recipient derived from the Data.

4. Termination

This Licence may be terminated if a court or regulatory agency of competent jurisdiction determines that the USA Names Data is a "consumer report" for the purpose of the FCRA.