

United Kingdom With Extended Business Data

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Introduction

Extended Business Data Information

This guide provides an overview of the United Kingdom with Extended Business (GBRBUX) Additional Dataset.

For general information about the United Kingdom (GBR Address) data, see the United Kingdom Data Guide. For information about a specific Additional Dataset, see the relevant Additional Data Guide.

You must have the GBR Address Dataset installed to use the GBRBUX Additional Dataset.

GBRBUX Extended Business Additional Dataset

Dataset Code:	GBRBUX
Filenames:	gbrbux.ads, gbrbux.tpx, gbrbux.zlx
Approximate Data Size:	600MB
Data Source:	Experian
Update Frequency:	Quarterly
Expiry:	<p>The quarterly data release dates are:</p> <ul style="list-style-type: none">• March• June• September• December <p>Data files will expire 8 months after creation. For example, March data will expire in November of the same year.</p> <p>Ensure every data update is applied promptly, otherwise the data may expire and the product will become unusable.</p>

While the standard PAF datastore for the United Kingdom (GBR) does contain some organisation information, the United Kingdom with Businesses (GBRGGBB) data supplements the standard PAF with organisations listed in Experian's National Business database, where the data is collected from a variety of sources including information from Companies House and Thomson directory information.

The GBRBUX is a superset of Experian's National Business Database (NBD), and is a more robust collection of data than the existing United Kingdom with Business Dataset.

List Of Available Data Files

File Name	File Type	Comment
.ads	Additional Dataset	Additional Dataset data. Must be used in conjunction with a .dts file.
.zlx	Single Line Index File	Indexing data for use with Single Line searching.
.tpx	Typedown Index File	Indexing data for use with Typedown searching.
.kfx	Keyfinder Index File	Indexing data for use with Keyfinder searching.
.dap	DataPlus Set	DataPlus data. See "About This Data" on page 5 for more information about the available DataPlus sets.

About This Data

Area Covered

The Extended Business Additional Dataset contains information for addresses in the following areas:

	England	Scotland	Wales	N. Ireland	Isle of Man	Channel Islands
GBRBUX Extended Business Data	✓	✓	✓	✓	✓	✓

Address Elements

In addition to the standard United Kingdom address elements, the United Kingdom With Extended Business Data Additional Dataset also includes the following additional address elements:

- Business Organisation (element code O12)
- Business Indexed Organisation (element code O13).

These elements contain business organisation names from the Experian National Business Database. For a list of United Kingdom address elements, see the GBR Data Guide.

About DataPlus Information

You can configure Pro or Pro Web to use any of the DataPlus sets that are available for GBR Address data and the GBRBUX Extended Business Additional Dataset. Please refer to the relevant section of the product documentation for information on how to configure Pro or Pro Web to return DataPlus information.

Each DataPlus set (.dap) is divided into one or more items. Pro and Pro Web can be configured to return these items via the Configuration Editor (using the element name) or the configuration file (using the code name). This section details the DataPlus sets currently available for GBRBUX Extended Business Additional Dataset.

DataPlus Sets for GBRBUX Extended Business Data

In addition to these DataPlus sets, GBRBUX Extended Business Data can also use the DataPlus sets that are available for GBR data. See the United Kingdom Data Guide for details of these DataPlus sets.

The following DataPlus sets are available with GBRBUX Extended Business data:

- GBR Extended Business Telephone Number "[GBR Extended Business Telephone Number](#)" on page 6
- GBR Extended Business Limited Company Name "[GBR Extended Business Limited Company Name](#)" on page 6
- GBR Extended Business Location URN "[GBR Extended Business Location URN](#)" on page 6
- GBR Extended Business SIC Code "[GBR Extended Business SIC Code](#)" on page 6
- GBR Extended Business Classification Code "[GBR Extended Business Classification Code](#)" on page 6
- GBR Extended Business Registration and Online Key "[GBR Extended Business Registration and Online Key](#)" on page 7
- GBR Extended Business Status Flags "[GBR Extended Business Status Flags](#)" on page 7
- GBR Extended Business PAF Match Quality "[GBR PAF Match Quality](#)" on page 8

GBR Extended Business Telephone Number

Identifier: GBRXTN

This DataPlus contains the telephone number for the business, as sourced from Thomson.

Element	Code	Description
Telephone Number	TelNum	The full telephone number, including dialling code, that is held for the business by Thomson.

GBR Extended Business Limited Company Name

Identifier: GBRXLN

The GBRXLC DataPlus returns the Limited Company Name as registered with Companies House.

Element	Code	Description
Limited Company Name	LtdComName	The Limited Company Name of the Business, as registered with Companies House.

GBR Extended Business Location URN

Identifier: GBRXUN

The GBRXUN DataPlus set returns a unique reference number (URN) for a business at a particular location. This is unrelated to the Business URN, which returns a unique reference number for the business as a whole.

Element	Code	Description
Business Location URN	LocURN	A unique reference number for the business at a specific location.

GBR Extended Business SIC Code

Identifier: GBRXSI

The GBRXSI DataPlus set returns the 2003 Standard Industry Classification (SIC) code for the business at a specific location.

Element	Code	Description
1992 SIC Code	SIC92Code	4-digit 2003 Standard Industry Classification (SIC) code.
1992 SIC Description	SIC92Desc	Description of the 2003 SIC code.

GBR Extended Business Classification Code

Identifier: GBRXCC

The GBRXCC DataPlus returns the Classification Codes as sourced from Thomson.

Element	Code	Description
Thomson Classification Code	ThompCode	The Classification Code as sourced from Thomson.
Thomson Classification Code Description	ThompDesc	A description of the Classification Code sourced from Thomson.

GBR Extended Business Registration and Online Key

Identifier: GBRXRG

The GBRXRG DataPlus set returns the registration number of the business, as filed with Companies House. It also returns the Online Key, which links to a unique record on the Experian credit database. Please note that multiple locations of the same business will all have the same Online Key. For example, all Waitrose stores share the same key.

The Online Key can also be searched upon within Pro and Pro Web. For more information, see the Key Searching example on [page 11](#).

Element	Code	Description
Registration Number	RegNo	The registration number of the business, as held by Companies House.
Online Key	Onlinekey	A unique reference number for limited and non-limited businesses that links to a unique record on the Experian credit database.

GBR Extended Business Status Flags

Identifier: GBRXFG

The GBRXFG DataPlus contains information about a business' legal status and information on the location of a business' registered office.

Element	Code	Description
CRO Legal Status	CROStat	A one byte code indicating the legal status of the business.
Goneaway Flag	GoneAwayFG	A yes/no flag indicating whether the business has been identified as a 'Goneaway' based on the Royal Mail's returned mail file.
Registered Office Location Flag	RegOffLocFG	A yes/no flag indicating whether a business location is the company's registered office.

GBR PAF Match Quality

Identifier: GBRQAL

The GBRQAL DataPlus set returns a quality assessment of the match made for a given address between the PAF data and the raw GBRBUX data supplied to Experian. The more confident Experian is in the match between the raw data supplied and the PAF address data, the better the match quality that is returned.

Element	Code	Description	
PAF Quality of Address	Address	0	Full postal address match.
		1	Exact organisation and full postal address match.
		2	Close organisation and full postal address match.
		3	Full premise-level match – additional organisation or sub-premise information exists on PAF.
		4	Partial premise level match – non-PAF sub-premise information added
		5	Street level match – non-PAF premise information added.
		6	Place level match – non-PAF premise and street information added.
		9	Address unmatched.
		PAF Quality of Postcode	Postcode
1	Postal code added.		

Using This Data

This section provides tips for address searching when using GBRBUX data with Pro and Pro Web.

These searches are accurate at the time of documentation. However, search results may differ depending on the data release you are using.

With Pro

Search Examples: Typedown

The following table provides an example of searching for an organisation using the postcode.

Search type	Example
Searching for an organisation using the postcode	<ol style="list-style-type: none">1. Enter the postcode, ng807we, and press Enter.2. Enter the partial organisation name, experian, and press Enter. The full address and organisation name are returned in the final address screen: Experian PO BOX 7710 NOTTINGHAM NG80 7WE

Search Examples: Single Line

The following table provides a list of these example search types:

- Searching for an organisation
- Searching for a department
- Searching for an organisation using the building name "[Searching for an organisation using the building name](#)" on page 10
- Searching for a department using the county "[Searching for a department using a county](#)" on page 10

Search type	Explanation
Searching for an organisation	Type the name of the organisation, followed by a comma and the town name: wilkinson, sutton The full address is returned: Wilkinson 78-82 High Street SUTTON Surrey SM1 1EZ

Search type	Explanation
Searching for a department	<p>Enter the name of the department followed by a comma, and the organisation name:</p> <p>accounts department, beresfords residential</p> <p>The full address is returned:</p> <p>Beresfords Residential Accounts Department 68 Hutton Road, Shenfield BRENTWOOD Essex CM15 8NB</p>
Searching for an organisation using the building name	<p>Enter the building name and town:</p> <p>george west house, london</p> <p>From the picklist, select the required organisation name, in this case, Experian Limited, and press Enter.</p> <p>The correct address is returned:</p> <p>Experian Limited George West House 2-3 Clapham Common North Side LONDON SW4 0QL</p>
Searching for a department using a county	<p>Enter the name of the department, followed by a comma and the county name:</p> <p>department of physics, dyfed</p> <p>The correct address is returned:</p> <p>University of Wales Aberystwyth Department of Physics, Physical Sciences Building Penglais ABERYSTWYTH Dyfed SY23 3BZ</p>

Search Examples: Key Searching

You can search upon the Online Key DataPlus set using Key Searching. The following table shows an example.

Search Type	Example
Searching on the Online Key	<ol style="list-style-type: none"> 1. Type in the Online Key, 06450771, and press Enter. 2. Only one address matching the number is returned in the picklist. Press Enter to select the address. The correct address is returned: The Teapottery Limited Sovereign House 51 High Street WETHERBY West Yorkshire LS22 6LR

Online Keys can vary in length and may have a two or three character prefix, for example **UI** or **UIE**. When carrying out a Key Search, a match will only be returned if the entire Online Key (including all prefixes) is entered.

Pro Web Scenarios

The following table indicates the relevant search examples for each Pro Web scenario and search engine that supports GBRBUX Address data.

Scenario	Search Engine	For search examples, see:
Standard	Typedown Single Line hierarchical	Typedown examples, page 9 . Single Line search examples on page 9 .
Address Capture on the Intranet	Single Line hierarchical	Single Line search examples, page 9 .
Address Capture on the Web	Single Line flattened	Single Line search example, page 9 .
Key Search	Keyfinder	Key Searching example on page 11 .